



sponsor + exhibitor  
prospectus

# sexual health update 2025

Los Angeles  
June 17 + 18



shaping the future of sexual + reproductive health care™

# sexual health update 2025

Join us on **June 17 + 18** for the annual **Sexual Health Update!**

Hosted by Essential Access Health, this premier conference will take place at the Hilton Los Angeles Culver City. Designed for busy health professionals, this event convenes hundreds of health care providers to engage in continuing education, explore innovative best practices, and gain the most current clinical guidelines for advancing clinical quality for patients across the gender spectrum.

We invite you to join us as a sponsor and take part in this major event, connecting with a diverse audience of health care professionals committed to advancing sexual and reproductive health!

## Why become a sponsor?

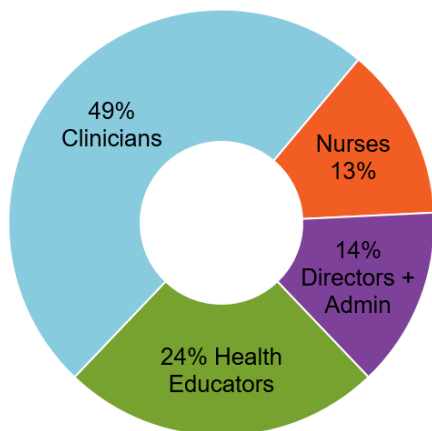
Don't miss this unique opportunity to connect with hundreds of clinicians, healthcare administrators, and other professionals in family planning and primary care - all in one setting.

Participants in the Sexual Health Update are key decision-makers dedicated to improving clinical outcomes and operational efficiency in their organizations. This event offers the chance to engage directly with influential stakeholders and leaders in sexual and reproductive health, positioning your company at the forefront of the field.

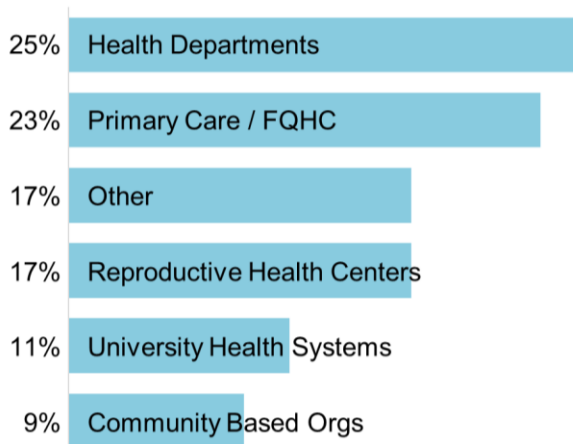
## Conference Demographics

In 2025, we expect more than 300 participants from over 20 states! Sexual Health Update participants represent diverse professions and health settings.

### Professions



### Health Settings



2024 Participant Data

# audience reach

Email List: 12,000 subscribers

Social Media presence on all platforms:

LinkedIn – Essential Access Health

X (Twitter) – @EssnAccessHlth

Instagram – @essnaccesshlth

Facebook – Essential Access Health

Essential Access Health's engaged audience includes local, state and national networks of healthcare professionals and professional associations. Examples include the national Title X grantee network, departments of public health in states across the country, Nurses for Sexual and Reproductive Health, National Family Planning and Reproductive Health Association, and many more.

# sponsor/exhibitor impact

Our sponsors and exhibitors are an integral part of the conference experience. Sexual Health Update participants expressed how they enjoyed the ease of accessing sponsors and exhibitors and learning about innovations in the field of sexual and reproductive health through their products and services.



# sponsor benefits

- Reach hundreds of health care professionals and clinicians
- Receive prominent exposure at Sexual Health Update 2025 and event website + app
- Increase brand awareness among providers in the sexual + reproductive health care field

Sponsorship Level	Vanguard \$15,000	Champion \$10,000	Advocate \$7,500	Supporter \$5,000
Sponsored Events	Sponsored Lunch	Sponsored Breakfast	Opening Reception	Coffee Breaks or Sponsored Product Demo
Complimentary Conference Registration + Meals *	4	3	2	2
Thank You Plaque Presented During Plenary Session	✓			
Company Logo on all Event Signage	✓			
Verbal Recognition at Pre-Conference + Plenary	✓	✓		
Name Listed on Plenary Room Images	✓	✓	✓	
Exhibit Space	with Prime Location	With Prime Location	with Premium Location	with Premium Location
Promotion via conference app	Logo on app splash page and the sponsor/ exhibitor page	Logo on app splash page and the sponsor/ exhibitor page	Logo on sponsor/ exhibitor page	Logo on sponsor/ exhibitor page
Recognition on event website + digital promotion on social/email marketing	✓	✓	✓	✓
Opportunity to email attendees pre and post conference**	✓	✓	✓	✓
Digital Ad	✓	✓	✓	✓
Company-provided Promotional Item in Attendee Bag***	✓	✓	✓	✓

\*Additional registrations available. \*\*Email to be provided by sponsor, sent by organizer. \*\*\*Coordinated through conference organizers.

additional options

### Exhibitors

- \$1,750 Regular Registration
- \$1,500 Early Bird Registration - **Deadline March 7**

### Non-Profit Exhibitors

- \$750 Regular Registration
- \$650 Early Bird Registration - **Deadline March 7**

### Promotion Package for non-attendees: Promo Item + Digital Ad

(Promo item in attendee bag + Ad runs throughout conference)

- \$1200 Registration

### Digital Ads

- \$250 (Camera-ready png or pdf)
- Runs throughout conference
- Runs in conference app

**Exhibitors Take 30% OFF Digital Ads!**

## exhibit hours + specifications

### Tuesday, June 17:

Exhibitor move-in + set up: 12:00pm – 4:00pm  
Exhibits open: 5:00pm – 7:00pm (during opening reception)

### Wednesday, June 18:

Exhibits open: 7:30am – 4:00pm  
Exhibit Move out + break down: 4:00pm – 5:00pm

### Specifications:

Each exhibitor booth includes:

- 6 foot draped table
- 2 chairs
- organization identification table sign
- wastebasket
- **electrical outlet available for \$25 fee**

Each exhibitor will receive two complimentary full conference registrations + meals. Additional registrations available for purchase at \$275.

## terms and conditions

### Payment

Full payment must be received by May 9, 2025. If payment is not received by May 9, 2025 the exhibitor will forfeit the reservation and the space will be offered to those on the waiting list. The exhibit fee covers the exhibit space and all the benefits listed under "Exhibitor Specifications." Electrical outlets are not covered by the exhibit rental fee and must be selected and paid for during registration.

### Liability

The sponsor, co-sponsors, and partners of the Sexual Health Update 2025 Conference and their staff have no liability to any exhibitor for any personal injury, death, or damage to property (including display area) occurring and/or arising from actions of the exhibitor, their employees, agents, or licensees. Each exhibitor, in making application to reserve booth space, agrees to protect, indemnify, and hold harmless the conference sponsor, co-sponsors, partners, and their staff, and the Hilton Los Angeles Culver City from any and all claims, liability, damages, or demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

### Insurance

It shall be the responsibility of each exhibitor to maintain insurance coverage against injury to persons or damage to or loss of property or to meet its obligations under this agreement, in such amounts as the exhibitor shall deem adequate. Insurance will not be provided by the Sexual Health Update 2025 Conference, its sponsors, co-sponsors, or partners.

## digital ad

### Regular Rate

\$250

### Exhibitor Rate

\$175

Display an ad to highlight your products, services or organization! **Art files are due by May 9, 2025.** Advertisements may be in full color or black and white. Submit in PDF format at 300 dpi or png file. Email to Andria Hancock-Crear at [ahancock@essentialaccess.org](mailto:ahancock@essentialaccess.org). Please include "Art Files for Sexual Health Update 2025" in the subject line.

## payment information

Credit card payments preferred.

Click **HERE** for registration + payment information by card.

Payments via check or bank transfer.

Click **HERE** for registration + payment information by check or bank transfer.

Hotel + Lodging Information

Click **HERE** to secure your hotel room at our reduced rate

For more information, contact  
ahancock@essentialaccess.org or call  
Andria Hancock-Crear at (323) 899-0577

**Thank You for  
Your Support!**

learn more about  
Sexual Health Update 2025

**HERE**